



News Release

FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION:

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Von Braun Center Announces Two Brand New Events in Downtown Huntsville This Summer

HUNTSVILLE, Ala. – The Von Braun Center proudly announces two new events being held in downtown Huntsville this summer. **Family Fun Festival & Expo**, which is set to take place on **Saturday, June 21st at the Von Braun Center South Hall from 10am – 8pm** is a **FREE** community event that offers face-to-face interactions with exhibitors that support families, fun, & learning!

A highlight of the expo will be the *Marketplace*, an area dedicated to the talents of local artisans. In addition to the expo there will be **FREE kids' activities** and a variety of performances throughout the day. We are currently booking vendors that offer the best products, services and entertainment for families. Reserve your space!!

Rocket City Tailgate Challenge, another great family event that includes all things tailgating and football at a FREE Expo, Cooking Competition and Football 101 Clinic, is set to take place on **Saturday, August 16th inside and around the Propst Arena from 10am-7pm**. The day kicks off with the **Rocket City Tailgate Challenge Cooking Competition** where individuals from around North Alabama will compete for cash prizes and the chance to win a \$1,000 payable to the charity of their choice (must be a 501C3 company). While the cooking competition is heating up outside, we'll have the **FREE Expo** going on inside where you can find anything and everything that you will need to make your football season a success! The **Football 101 Clinic** is for the person that enjoys the social life of football but needs to be taught the rules of the game!!! Tickets for the Football 101 Clinic and registration for the Cooking Competition available at www.rocketcitytailgate.com.

Family Fun Festival & Expo and the Rocket City Tailgate Challenge offer a wide variety of exciting sponsorship opportunities. Sponsorship availability is limited; so contact Sponsorship Sales Manager Lacy Fitzpatrick at lfitzpatrick@vonbrauncenter.com or by phone at 256-551-2236.

For additional information or to register as a vendor, please visit www.familyfunfesthsv.com and www.rocketcitytailgate.com today!

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